

ANNELISE VAN ROY

ABOUT

I have continuously pushed myself out of my comfort zone which was first demonstrated by moving to Belgium alone at the age of 13. Through my experiences, I've shown the ability to adapt to any cultural situation. I'm independent but also enjoy interacting and learning from other people. I love working in a team and my key strength is being able to motivate my co-workers and communicate effectively to achieve the task on time.

BORN: 31 May 2003

PLACE OF BIRTH: Auckland, New Zealand

KEY SKILLS

- Creativity
- Adaptability
- Collaboration
- Work integrity
- Conflict management
- Critical thinking

LANGUAGES

English: Fluent

Dutch: B2

French: A2

CONTACT

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WORK EXPERIENCE

THE ATTENTION SEEKER

Account Intern | February 2024 - June 2024

- Client relationship management: Act as the main point of contact to achieve and communicate client goals.
- Campaign Development: Collaboration with internal teams to develop campaigns that meet client objectives. Manage timelines. Oversee campaign performance. Analyse market trends and ideate for future campaigns.
- Producing film plans for photo and film shoots, directing on-shoot and managing post-shoot admin.
- Co-developed the internal social media strategy
- Long-form copywriting for social media and TAS Newsletter

PANCHE CASINO ANTWERPEN

Student Job | March 2022 - December 2022

- Responsible for the registration of clients
- Keeping the room presentable

CHARMIES AGENCY BRUSSEL

Christmas hostess work | November 2021- December 2021

- Promotional model for luxury brands
- My first job in Belgium, speaking only Dutch

MASONIC CONGLETON UK

Waitress and washer | 2018 - 2020

EDUCATION

INTERNATIONAL COMMUNICATION AND MEDIA (Professional Bachelor)

Thomas More Mechelen BE | 2021- Present day

- I've been able to find out what I truly enjoy by studying a wide variety of subjects.
- Many of my classes involved group work, which taught me how to effectively work with others and identify their needs and strengths.

ERASMUS EXCHANGE SEMESTER

Cesine Santander SP | Jan 2023- June 2023

- Studied public relations, management skills, social media skills and creating a winning business.
- Met many people from all over the globe.
- I took a course to learn Spanish, and living in Santander also accelerated my learning.

DUTCH COURSE

Okan Merksem BE | 2016-2017

- Moved to Belgium without my family.
- I learnt independence and confidence by communicating with new people from different cultures.
- One of the biggest character-building moments I experienced as a young teenager.

HIGH SCHOOL

All Hallows Catholic College Macclesfield UK | 2014-2021